



# AMCSUS

Quarterly Newsletter

Issue #23 Jan 2019

## Annual Conference

The theme of our 24-26 Feb 2019 Annual Conference is *Character Matters!*  
**Registration now open!**



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## BRAVO ZULU

Citadel provided the SMCs with an outstanding program for the group's 2018 conference!



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## 2019 Leadership Awards

Nominations are due NLT 11 January for the 2019 AMCSUS Leadership Awards.



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## Looking Ahead

Please review the Association's upcoming conferences and workshops and block your calendar accordingly.



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## 2019 AMCSUS Annual Conference 24-26 Feb at the Westin in Alexandria, VA

**Theme: Character Matters!**

**Keynote Address: General Richard "Butch" Neal, USMC (ret)**

**Workshop: Business of Military Schools** (CFOs, Development, Admission, Marketing, etc.)

**OSD & Service Updates: U.S. Cadet Command, USAF, USN, and USMC**

**School & Campus Safety: Steve Tarini, Global Resource Services, LLC**

**Character Programs: Panel Format**

**Addressing Stress: Dr. Victor Schwartz**

**Development: Jim Henderson**

**Pathways to Good Jobs: Neil Ridely, Georgetown University**

**College Prep Board Meeting: Separate program parallels main conference**

**Leadership Banquet Speaker: General Paul Selva, USAF, Vice Chairman  
Joint Chiefs of Staff** (awaiting office's formal approval)

## Citadel Hosts 2018 Senior Military College Conference

Gen Walters and his Citadel staff hosted 8 AMCSUS universities during the Oct 28-30 SMC Conference. The three-day program included updates by U.S. Army Command Command's CG MG Evans, USAF, USMC, USN, and OSD. Engagement areas included cyber initiatives, cadet summer scheduling, detachment manning.



## 2019 Leadership Award Scholarship Deadline Rapidly Approaching!

As in previous years, the Association will award four \$1,000 scholarships (two scholarships for Colleges and two for College Prep Schools) at its Annual Conference. These competitive awards recognize well-rounded cadets who excel in the areas of leadership, character, service, academics, and athletics. **Submissions are due NLT 11 Jan 2019.**

Heads of School were provided scholarship submission criteria and nomination form instructions in a 26 Nov 2018 AMCSUS email. If you have questions or need additional information, please contact Ray Rottman at [amcsus1@gmail.com](mailto:amcsus1@gmail.com) or at 334-414-0078.

## 2019 Annual AMCSUS Conference

**Register NLT 18 Jan 2019!**

### Who:

School's Senior leaders and impact players (Heads; Deans; Cmdts; CFOs; and Development, Admission, and Marketing officers)

### Why:

The engaging program, networking, and sharing of Best Practices enhances your school & staff's performance/effectiveness  
*Unmatched return on investment!*

### How:

Conference Information and Registration packages emailed to Heads of School 17 Dec

### Checklist:

Travel planning, hotel reservation, conference registration, and submission of topic proposals

### Questions:

Contact Ray Rottman @ or 334-414-0078 or [amcsus1@gmail.com](mailto:amcsus1@gmail.com)



**2018 Participants**

## AMCSUS Partners with Mob42

**New Banner Advertising Available April 2019**

Mob42 is the contractor team (and AMCSUS sponsor) who developed the current [AMCSUS.org](http://AMCSUS.org) website and who handle the website's content. Beginning in April of 2019 they will also be responsible for banner advertising on the website. They will be taking over this responsibility from MultiView which has handled all website advertising for the past 3 years. More information will be forthcoming about advertising opportunities.

### AMCSUS Bids a Fond Farewell to FL Prep

Under the leadership of the Dwight family (most recently Jamie Dwight), Florida Air Academy was a long-serving member and strong proponent of AMCSUS. In 2017 the school's name was changed to FL Prep and the military portion (AF JROTC) of its program was relegated to an "opt-in" status. Last year the Dwight family sold the school to a private consortium which no longer desires to use the military education model and thus the decision was taken to remove FL Prep from AMCSUS.

While always difficult to say farewell to a school with which the Association has had such a long and mutually beneficial relationship, AMCSUS was created to, and remains intent on promoting the benefits of the military education model. Every AMCSUS member plays a key role in that mission.

*Editorial Note:* Leading a private military boarding school is certainly not for the faint of heart. Today's military schools face a diverse set of demanding challenges (as they have in the past), but the good news is that by working together, sharing best practices, and facing these challenges head-on military school leaders ensure the military education model remains relevant, competitive, and of great value to our cadets, our nation, and the world.

Block  
Your  
Calendars!

- 2019 AMCSUS Annual Conference: 24-26 Feb at the Westin Alexandria, VA
- 2019 Commandants' Workshop: Jun 16-18 at Howe Military Academy
- 2019 Senior Military College Conference: 8-10 Sep at Norwich University
- 2019 New Leaders/College Prep Workshop 15-17 Sep at Massanutten Military Academy

### 2018-2019 AMCSUS Executive Committee

**PRESIDENT:** MG Art Bartell, USA (ret); Army & Navy Academy

**VICE PRESIDENT:** Brig Gen Teresa Djuric, USAF (ret), VWIL at Mary Baldwin University

**SECRETARY:** Dr Mark Ryan, North Valley Military Institute

**TREASURER:** Brig Gen David Wesley, USAF (ret), Randolph-Macon Academy

**PAST PRESIDENT:** RADM Scott Burhoe, USCG (ret); Maj Gen Randal Fullhart, USAF (ret), VA Tech

**MEMBERS:** MG Jerry Grizzle, USA (ret), PhD.; New Mexico Military Institute; Dr Jack Albert, SJNMA; Col. Eric Boland, PhD, Camden Military Academy; and BG Joe Ramirez, USA (ret), Texas A&M

**EXECUTIVE DIRECTOR:** Col Ray Rottman, USAF (ret); questions/concerns at [amcsus1@gmail.com](mailto:amcsus1@gmail.com) or (703) 272-8406

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