

# **GLOBAL/CIVIC LEARNING AND ENGAGEMENT:**

## **The Challenge and Opportunity for the Military School**

**or**

**“Why we need to do more than herd  
cash cows?”**

**B/Gen. Doug Murray, NMMI**

## **PROPOSITION ONE:**

**As a people and a nation, there are two growing trends that have undercut what we have been (Friedman “That Used to be Us”) by significantly altering America’s LEADERSHIP in the world:**

- Not Understanding Globalization**
- Not Accepting Civic Responsibility**

## **PROPOSITION TWO:**

**While education is a key to the remedy, many learning institutions are just recognizing the issue**

## **PROPOSITION THREE:**

**The Military School should lead in meeting the challenge**

# **THE CRITICAL VOCABULARY**

**GLOBALIZATION - INTERNATIONALIZATION - CIVIC RESPONSIBILITY**

# **GLOBALIZATION**

**“The essence of globalization is the free movement of people, goods, services, and capital across national borders.”**

**“Clearly it is now possible far more than ever to collaborate and compete in real time with more other people on more different kinds of work from more different corners of the planet and on more equal footing than at any previous time in the history of the world”**

Friedman and Michael Mandelbaum. That Used to Be Us: How America Fell Behind in the World it Invented and How We can Come Back. New York: Picador/Farrar, Straus and Giroux, 2011, pp18-19

Friedman, op cit pp8-10

# **INTERNATIONALIZATION**

**The Organization, Process, Programs, Activities, and Curriculum developed by learning institutions at all levels to address Globalization**

## **GLOBAL LEARNING**

- **The Process of Diverse People Collaborating, Analyzing, and Addressing Complex Problems That Transcend Borders** (Landor, H and Doscher, SP Florida International University)
- **“A critical analysis of and an engagement with complex, interdependent global systems and legacies (such as natural, physical, social, cultural, economic, and political) and their implications for people’s lives and the earth’s sustainability”**

(AAC&U)

## **CIVIC LEARNING/RESPONSIBILITY**

**An interactive understanding of America’s political and economic cultures and the fundamental principles, values, institutions, processes of those cultures that define America and recognition that active participation is a responsibility of the citizenry**

# THE ISSUE

- **Many of our citizenry do not understand globalization and if they do, most likely see it as a threat to the American way of life**
- **Many of our citizenry do not understand the dynamics of the American political and economic cultures and do not advocate civic responsibility to learn and participate in it**
- **Our education structure too often fails to emphasize civic learning and responsibility and global studies**
- **A nonpartisan impetus to withdraw from America's traditional international leadership role in the 21st Century global society and economy**
  - **Guess who is filling the vacuum and what is their political and economic cultures**

# **INTERNATIONALIZATION**

## **IT IS SIMPLY NOT ABOUT:**

- **herding cash cows**
- **studying abroad**

# **INTERNATIONALIZATION**

## **IT IS ABOUT:**

- 1. Preparing students for life and work in the 21 Century globalized world.**
- 2. Ensuring that graduates are equipped to succeed in a global work force.**
- 3. Increasing awareness and understanding among students of the opportunities and challenges of a global world in order to advance international diplomacy, cooperation, and peace building.**
- 4. Gaining historical and contemporary understanding of the pros and cons associated with the post WWII international liberal order.**
  - 1. See the world as a global community not as an arena for competition**
- 5. Promoting diversity in every aspect of life.**
- 6. Inspiring careers of service and civic responsibility in all sectors of a global society and economy**
- 7. For the military school, imbedding in the curriculum of the American military learning model outcomes that develop leaders with a global perspective and civic responsibility**

# THREEFOLD STRATEGY

- **Enhance Engagements**
  - Civic engagements
  - Global service learning
  - Global-focused internships
  - Community based learning
  - Student and faculty/staff mobility (exchanges)
- **Curriculum Development**
  - Co-teaching and international interactive video conferences
  - Joint faculty/student research
  - Online programs
  - Specific global learning outcomes
  - Learning focused courses
  - Imbedding global components in existing courses across all disciplines
- **Develop Agreements, formal and informal, with partner institutions, nations, IGOs, and NGOs**
  - Individual
  - Departmental
  - Institutional

## **THE CHALLENGE – THE OPPORTUNITY**

**Learning at all levels “is in a period of significant transformation. The transformation is being pushed by students worldwide, and their desire for a truly global education. It is being pushed by faculty worldwide and the desire to address the great global challenges of our time through interdisciplinary and international collaboration. And it is being pushed by technology, with its ability to link people across the world in new and amazing ways.”**

**(American Council on Education, Internationalization in Action)**